### **BENEFITS**

### **Expert Brokers, Expert Team**

Most brokerages will have 90% of their staff made up of stand-alone brokers. We only select the most effective brokers and support them with an incredible back- office staff of admin, data analysts and attorneys so they can do what they do best; Sell Your Property. We currently have a ratio of 4 support staff for every broker. It's a team effort.

#### **No Wasted Time**

Everything from creating 3D virtual tours, pre-screening buyers and auto-filling contracts is designed to streamline the selling process and dramatically reduce the number of contact hours you need to sell your property. We will only bother you with serious buyers who have serious offers

### **Out-of-State Network**

Majority of our marketing efforts are focused on buyers in affluent areas across the United States where purchasing similar real estate properties are not feasible. These areas include the San Francisco Bay Area, Southern California, Seattle and New York.

### **Access to Professionals**

Closing attorneys, tax advisors, lenders, insurance, 1031 advisors. If you're in need, we can refer you to the highest level professionals depending on your specific circumstances. We know they're the best because we use them in our own deals.

## LET'S GET STARTED

BROWSE PAST SOLD LISTINGS

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### **CITYPOINT**

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# SELL WITH CONFIDENCE

# SELL WITH CITYPOINT



### SELL YOUR PROPERTY

A DIFFERENT WAY.

We're investors who got tired of the same old BS from typical multifamily brokers:

"We could sell your property fast"

"You should list above market price"

"Now is the perfect time to sell"

"We're getting a ton of interest
on your property"

Only to sign them up, get no serious offers and have them ask for a price reduction a couple of months later. So we decided to start our own brokerage and vow not to repeat any of the cliché BS that traditional brokers pedal. We're a brokerage for investors, by investors

### **HOW WE'RE**

### **DIFFERENT**

### Offer First, Then In-Person Showing

The brokerage industry has it backwards. Do 15 showings with 15 different brokers only to receive a couple of lowball offers from unqualified buyers. A serious buyer who has all the building information, quality pictures and full financials should be able to make an official offer prior to an in-person inspection. On most of our transactions, the buyer will tour the property for the first time AFTER the contract is executed, during the due diligence phase.

### **Private Listings**

Don't want your property plastered all over the internet for everyone to see? If this is you, we have the option of listing only to our private network of local brokers and direct to out-of-state high net worth investors.

### **Serious Buyers Only**

Unlike the traditional brokerage strategy of showing every property to every potential buyer out there, we carefully screen every single buyer to ensure they have the financial means and experience to close the deal. We're not in the business of wasting your time, or ours.

#### No BS

Don't fall into the classic broker bait-and-switch trap. To get your listing the typical broker will tell you your building is worth more than it will ever sell for. The goal is to get you to sign the listing, then a couple of months down the road try and convince you to lower the price. We give you upfront, no BS pricing opinions on your property, then you tell us how much you'd like to list it for. content, networking events and so much more. And best of all, most of our content and events are free.

### WE'RE INVESTORS TOO.

We are investors just like you. We understand the nuances of owning commercial real estate that you can only know by owning and managing your own property. Don't let some

schmuck broker, who's never put a dime of his own money at risk, pretend he knows more about real estate than you do.